

Bold New Summit Offers Innovative and Inspired Line Up

The Newmarket Chamber of Commerce announces SHIFT 23, a new premier event for York Region business professionals

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The visionaries, the change makers, the shift disturbers ... The Newmarket Chamber of Commerce is bringing them together in a stellar line up for SHIFT 23, a new summit coming to York Region. Taking place May 25, 2023 at the Paramount Eventspace in Vaughan, SHIFT's mission is simple: to empower and inspire business leaders.

"In working alongside businesses and hearing their stories, we have seen the positive impact knowledge-sharing and connecting can have," says Chris Emanuel, President and CEO of the Newmarket Chamber of Commerce.

Looking to "shift" the industry's idea of a conference on its head, SHIFT 23 will feature interactive talks on everything from market trends, attraction and retention of talent, strategy, and best practices for reaching customers to drive sales and increase brand awareness. Putting formalities aside, it is the place to be for business professionals looking to elevate what they do and how they do it.

The summit will also bring forward stories of business and human resilience, including a special keynote address from Tareq Hadhad, chocolatier and founder of Peace by Chocolate. Originally from Syria, Tareq and his family arrived in Nova Scotia in 2016 as refugees. Inspiring both a book and film, Tareq will share his family's difficult but remarkable journey that led to a new life and award-winning business. Other speakers include David Colleto, founder and CEO of Abacus Data, who will be speaking on the newest market trends and strategies for business growth and excellence.

"It's about creating a space where people can learn from each other," says Emanuel. "SHIFT will do that." He notes that along with a bold line up, the event provides an opportunity for professionals from all industries to network and connect with one another. Visit ShiftGTA.com for more information.

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About the Newmarket Chamber of Commerce

One of the largest chambers in York Region, the Newmarket Chamber of Commerce promotes and champions businesses at all stages of their development. Offering strong advocacy, premier events and a range of business supports, it offers its members tools and information to help drive their growth and success. Discover why so many businesses are part of the Newmarket Chamber.

Visit www.newmarketchamber.ca